

# McCRELESS SHOPPING CITY

## GRAND OPENING C-E-L-E-B-R-A-T-I-O-N

Friday & Saturday, Aug. 17 & 18

Register Free for prizes valued at hundreds of dollars.  
SET OF FOUR ATLAS BUCRON TIRES—ANY SIZE.

- Movie Cameras
- Schick Razors
- Transistor Radios

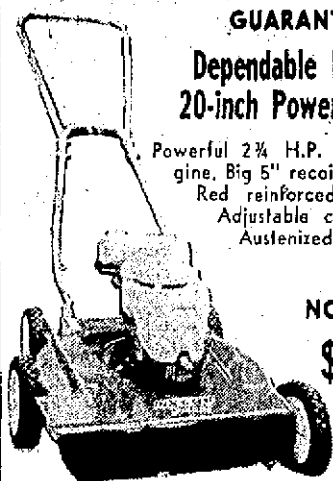
## NOW TWO BIG ENCO STATIONS

TO SERVE YOU AT McCRELESS CITY  
New Braunfels Ave. or Dauchy Road

## EXTRA SPECIAL

GUARANTEED

Dependable PINCOR  
20-inch Power Mower



Powerful 2 1/2 H.P. aluminum engine. Big 5" recoil easy starter. Red reinforced steel deck. Adjustable cutting height. Austenized alloy steel blade.

NOW ONLY  
**\$34.44**

\$1 Down  
\$1 Week

**Karotkin's** SOUTH  
McCreless Shopping City

## BUY OF THE WEEK!

2-Transistor  
**RADIO**

**\$3.99**

COMPLETE  
NOTHING  
ELSE TO  
BUY!

Amazing, isn't it? Such a value for so low a price. Full guaranteed. Can be repaired here in San Antonio. Complete, includes carrying case, battery and ear phone. A regular \$9 value.

**TOY BOX**  
3 Locations  
McCreless Shopping City  
Northwest Shopping Center  
2317 Vance Jackson Rd.

## GRAND OPENING C-E-L-E-B-R-A-T-I-O-N

Friday and Saturday, Aug. 17 and 18

**FREE! GIFTS FOR ALL**

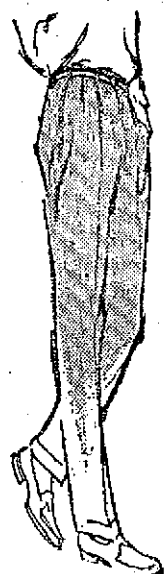
- Ivy Plants
- Key Cases
- Balloons
- Popcorn
- Lollipops

With every ENCO "fill-up" (8 gallons or more), a carton of king-size Coca-Cola—OR a \$2.95 rocket toy, plus \$10 in TV stamps.

## NOW TWO BIG ENCO STATIONS

TO SERVE YOU AT McCRELESS CITY  
New Braunfels Ave. or Dauchy Rd.

McCRELESS CITY ONLY



**PENNEY'S**  
ALWAYS FIRST QUALITY

REDUCED ENTIRE STOCK  
MEN'S SUMMER

**SLACKS**

YOUR CHOICE  
NOW..... **3.99**

Every pair reduced from much higher prices—Dacron Polyester and Rayon, Dacron Polyester and wools. Sizes 29 to 40, plain and pleated fronts!

CHARGE IT  
AT PENNEY'S

McCRELESS CITY Open Every Night 'Til **9 P.M.**

## MONTGOMERY WARD

boys' crew socks

WHITE CUSHION FOOT

SALE

**3 FOR \$1**

Reg. 3 for \$1.39



Save now at this low price! 100% cotton with white cushion foot. Buy now for back-to-school.

McCRELESS ONLY

## FINAL CLEARANCE! Summer Blouses

Reg. to 3.99

NOW

**2 FOR \$3**

1.59 EACH

Sleeveless, Roll-Up Long Sleeve, SIZE 32 TO 38

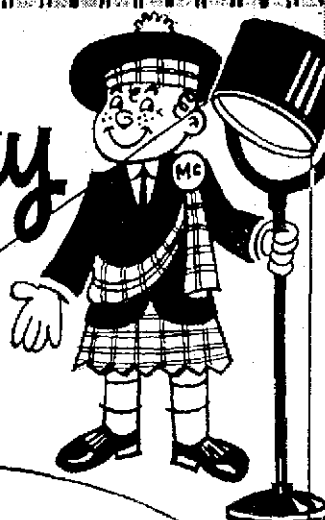
**Lerner Shops**

McCRELESS SHOPPING CITY

- Always Toy Shop
- Andes Candies
- Burt's Shoes
- Casual Manor
- Cook's Paints
- Four Seasons
- Federal Bake Shop
- Forget Me Not Gift Shoppe

- Gordon Jewelry
- Guarantee Shoe Co.
- Handy-Andy
- Household Finance
- Enco Service Station (2 locations)
- Karotkin's
- Kelley's Beauty and Barber Salon

Big **M** City



**SPOTLIGHT  
Specials**

• THURSDAY • FRIDAY • SATURDAY

## SPECIAL EVENTS

**FREE** one admission to "San Jose Story", now playing at San Jose Mission Outdoor Theater, with every \$10 purchase at any Big M City store. Bring salescheck to our new Information Booth in the mall.

\* Entertaining in person, Carla and Fernando, famous Mexican dance stars of San Jose Story, Saturday at 2 p.m.

## MONTGOMERY WARD

special! cotton playsets

**77¢**

- Wash 'n Wear
- 100% Cotton
- Many Colors

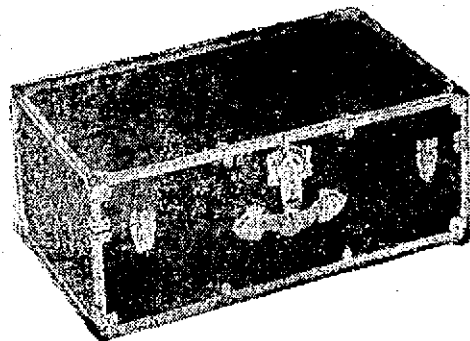
Easy-care Jamaica short sets with printed crop tops. Many styles, gay tones. Sizes 2-4.



McCreless Only

## WOOLWORTH'S

STURDY FOOT LOCKER

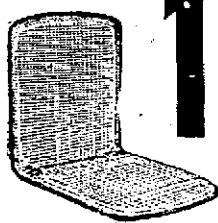


- Wood Frame
- Leather Handle
- Large 30-Inch Size
- Brass-Plated Hardware
- Strong Lock and Keys
- Comes in Blue or Brown

**\$5.99**  
Reg. \$8.99

## VENTILATED CUSHION

**1.44**



Coil spring lined! Smart Heatproofs car seat. Smart colors.

**Western Auto**

900 McCreless  
LE6-0241

**FREE**

5 GALLONS OF ENCO GASOLINE

to the first 500 McCreless Shopping City visitors who come from a radius of 25 miles or more during the Friday and Saturday Grand Opening celebration of our two new McCreless City Enco Stations.

COUPONS WILL BE GIVEN AT OUR  
NEW INFORMATION CENTER  
ON THE MALL

OPEN EVERY NIGHT 'TIL 9  
**NEISNER'S TOYLAND**  
OPEN EVERY NIGHT 'TIL 9

WITH COUPON ONLY  
MAGIC SCREEN  
**ETCH-A-SKETCH \$2.66**  
Reg. \$3.99

WITH COUPON ONLY  
REMCO ROCKET GUN  
**BAZOOKA \$4.21**  
Reg. \$7.99

WITH COUPON ONLY  
**BARBIE DOLL \$1.96**  
Reg. \$3.00

McCRELESS SHOPPING CITY

# McCRELESS SHOPPING CITY

LOCATED 10 MINUTES SOUTH — 4100 NEW BRAUNFELS AVE.  
OUR STREETS ARE AIR CONDITIONED

- Lenny's
- Lerner's
- Luby's Cafeteria
- Thom McAn Shoes
- G. P. McCreless Insurance
- Michael's
- Montgomery Ward
- National Shirt Shop
- Neisner's
- Pay-Less Beverages
- J. C. Penney Co.

- Rick's Diner
- Slater-White Laundry & Cleaners
- Sommer's
- Studer's of Texas
- Talley Appliance
- Texas State Optical
- Western Auto Supply
- F. W. Woolworth Co.